

# Clean up Village Campaign

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## **Clean up Village Campaign**

Gemini initiated a successful "Clean It All" Mission in 2015 (in sync with Indian Government's Swachh Bharat Mission) to make Momasar the cleanest village in India. More than 2000 tons of waste piled up from decades was cleaned. Since then a daily collection system has been established with a tractor collecting waste from every house.

This cleanup movement has created a unique mindset among the residents. Now people pick up even public trash while walking on the street.

The outlook has changed so much that young girls and boys from neighboring districts are visiting the village to do the cleaning service.

We have brought a radical change by doing simple things.

Our Chairman, Mr. Surendra Patawari has envisioned to spread this Clean Village mission to the nearby villages and the planning is underway.